

UJA-FEDERATION OF NEW YORK

SYNERGY

THRIVING SYNAGOGUE LEARNING TOOL

TAKE A SNAPSHOT OF WHERE YOUR SYNAGOGUE IS TODAY.

What are your members thinking?

Gain a better understanding of your synagogue through the eyes of your members with the Thriving Synagogue Learning Tool. Designed by SYNERGY at UJA-Federation of New York and the Center for Modern Jewish Studies (CMJS) at Brandeis University, this web-based survey creates a snapshot of your synagogue, and a comparison alongside peer congregations. This Profile of Thriving is an easy-to-read report full of rich detail and helpful data which will help your leadership make informed, strategic decisions for the future.

All data collected is kept strictly confidential.

“Eye opening, and a lot for us to digest, but invaluable to all of us.”

Sandy Berland, Temple Beth Torah

How Does it Work?

This web-based process takes approximately 4 months. During that time:

Leadership promotes the Learning Tool for one month to optimize the survey response rate. The higher your response rate, the more robust your results.

“The Thriving Synagogue Learning Tool provided content and analysis to develop strategies and actions to reach our goals.”

J Cynthia Weber, President, Town and Village Synagogue

Once the data is analyzed and aggregated, your leadership and SYNERGY professionals meet to discuss outcomes, results, and trends revealed by the data. Your congregation has full access to SYNERGY resources to support your planning at the conclusion of the Learning Tool.

Are You Ready to Use the Learning Tool?

If you can answer YES to the questions below, you are ready to explore the Learning Tool with your regional manager.

- Does our synagogue seek to use data to help inform our decision making?
- Can our synagogue identify a team of professional and lay leaders willing and able to lead a short-term data project?
- Has it been at least three years since we last conducted a congregational survey?

Please contact your regional manager or synergy@ujafedny.org to explore how the Learning Tool might benefit your congregation, and how to get started.



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UJA-Federation of New York cares for Jews everywhere and New Yorkers of all backgrounds, responds to crises close to home and far away, and shapes our Jewish future.

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